

Winster Village Magazine AGM
22nd May 2019

1. Present: Nick Bradley, John Geddes, Beverley Atkins, Gabi Johannesmann, David Brown, Chris Hine, Rachel Connor

2. Apologies: None.

3. Matters arising from last meeting:

Shop sales – Nick had collected

Printing quality – seems to be resolved, although occasionally still occurs for limited copies

4. Chair/Editors' report:

Has enjoyed doing the magazine and has started waiting longer towards copy deadline to start producing, as was ending up having to change too much as new items came in. Magazine is still very full and extra pages occasionally needed. Lots of extra adverts with some in colour paying for more colour features.

5. Financial Report:

Estimated surplus of £200 for the 2018-2019 financial year. Estimated at this point as final printing costs were not known.

Advertising has increased by around £120, expenditure expected to see a minimal increase of around £50.

Bank balance around £5100, an increase of approximately £200

Printing costs should be 2p per page black and white, 5p per page colour, so 27p per issue if 1 side colour, 30p per issue 2 side colour, 33p per issue 3 sides colour. Working out at £933.12 per year 1 side colour, £1036.80 a year 2 sides colour, £1140.48 per year 3 sides colour.

This informed discussion of how many colour pages magazine could sustain. An average of 2 sides of colour per issue is preferred position/aim, however this will vary at time of year, carnival/secret gardens issues typically more colour with reduced at other times. More colour advertising allows more colour pages and this has led to some issues of the magazine being able to have more colour.

6. Advertising:

Revenues had increased slightly from last year, 32 regular advertisers. Paypal was suggested as an alternative for receiving payment. Suggested to have bank details on all invoices for ease of payment.

Issue with Colin Galfrey, Martyn pays for him but recent one outstanding.

7. Photocopying:

Although most print issues seem to be resolved the print density is sometimes too heavy because of USB, suggested perhaps Google cloud.

8. Distribution:

There is a surplus of magazines on David Sheppards round.

Holiday is coming up and David Sheppard is away, suggested to swap Bev's round with DB so she can do his.

Questioned whether farms were still receiving, or receiving on time the magazine, now there is no permanent postman.

CH wanted to move away from plastic bags for environmental reasons.

9. Any Other Business:

Discussion of the new recipe corner which is going well. Overcome initial misunderstanding with

the shop. RC talked about trying to get sponsorship.

Date of next meeting, similar time of year 2020.